



NUTRATIVA™
—GLOBAL—

CRANTIVA™ Cranberry Juice Powder

U.S. PATENT # 6,391,345

CRANTIVA™ Powder is derived from the fruit of the North American Cranberry without enzymes or extraction solvents. Exceptionally stable, Crantiva™ powder contains naturally-occurring phenolics and is standardized for proanthocyanidin content. CRANTIVA™ powder provides advanced performance and marketability for supplements and various other nutritional applications.

PRODUCT HIGHLIGHTS:

- Non-Hygroscopic
- PATENTED CRANTIVA™ Powder
- Standardized Proanthocyanidins 1.5%-7.2%
- 100% Natural, Cranberry Juice Infused Powder
- Gluten Free / Allergen Free
- Non-GMO
- Kosher & Halal Certified
- Cold-Press Extraction Process
- All-Natural Cranberry Product—No Carriers, Colors, nor Preservatives added
- High ORAC Level, Antioxidants and Phenolics
- No Added Sugar
- Anthocyanin Rich
- High in Fiber
- Available in 20 to 60 Mesh

*All Ingredients Manufactured in Our "A-Rated"
Globally Certified BRCGS Facility*

**Better...
Naturally.™**

APPLICATIONS:

- Ideal for Urinary Health Products
- Great for Heart and Women's Health
- Protein Powders
- Dietary Supplements and Softgels
- Functional Foods & Drinks
 - Nutritional Bars
 - Healthy Snacks
- Sports Nutrition

Manufactured by: NUTRATIVA Global™
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AN AFFILIATE OF



NORTHERN LIGHTS
FOOD PROCESSING™
Functional Ingredient Makers

CRANTIVA™ CRANBERRY JUICE POWDER

TYPICAL ANALYSIS

Proanthocyanidins	1.5%-7.2%
Moisture	< 8%
Total Fiber	45% -70%
Soluble Fiber	5%-10%
Insoluble Fiber	40%-60%
Particle Size	20-60 Mesh
Cranberry Fruit Solids	100%
Total Titratable Acidity	5-10%
Tapped Density depends of mesh size 0.2-0.65 g/ml	



Microbiological	Specifications	Method
Yeast (cfu/g)	<1000	FDA/BAM Chapt. 18
Mold (cfu/g)	<1000	FDA/BAM Chapt. 18
E. coli (generic) (cfu/g)	n.d.	AOAC OMA 2018.13
Total coliforms (cfu/g)	n.d.	AOAC OMA 2018.13
Staphylococcus aureus (cfu/g)	n.d.	AOAC 2003.07
Salmonella (org/25g)	Negative	RapidChek/AOAC RI 030301
Aerobic Plate Count (cfu/g)	<10,000	AOAC 2015.13
Listeria (org/25g)	Negative	RapidChek/AOAC RI 020401
E. coli O157 (org/25g)	Negative	RapidChek/AOAC RI 070801

**The information presented in this document is for informational purposes only. These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*

www.NutrativaGlobal.com

Tel: 715.886.4000

IDENTIFICATION:

Trade Name:

NUTRATIVA™
Crantiva™ Cranberry Juice Powder

Botanical Name:

Vaccinium macrocarpon

Item Code: 020-022

CHARACTERISTICS:

Appearance: Rosy-Red Color

Aroma: Mild Cranberry

Flavor: Mild Cranberry with
Tart/Bitter Notes

Shelf Life: 36 Months from
Manufacture Date

100% Natural
Kosher
Halal

ORAC: 1421 µmol TE/100g
POLYPHENAL: 2.0-5.0 mg/g
ANTHOCYANIN: 1.53 mg/g

Rev 5/1/2024

STORAGE

Ambient temperature is sufficient for shipping and storage purposes, provided the product is protected from moisture.



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