

January 1, 2017



STEVIA EXTRACT 80%

Ingredients: Organic Rebaudioside A 80% (Stevia Extract)

Product Description: A high purity (white to slightly off-white) fine powder extracted from the Stevia rebaudiana Bertoni plant.

Identification: Freely soluble to slightly soluble in water.

Chromatogram Statement: The main peak in the chromatogram obtained following the procedure in Method of Assay corresponds to either stevioside or rebaudioside A.

Functionality: Pyure Organic is a natural, plant-derived, high intensity sweetener that can be used in a wide variety of applications. Pyure Organic is useful in formulating products with low/reduced calorie, carbohydrate, and sugar content.

Allergens: Does not contain wheat, soy, eggs, milk products, peanuts, tree nuts (and derivatives), fish (any type), and shellfish (any type).

Packaging: Two, 3-mil polyethylene bags-in-box at 10kg each

ANALYTICAL STANDARDS:

Chemical Data:

Rebaudioside A (% wt/wt, dry basis).....	≥80.0
Total Steviol Glycosides (% wt/wt)	≥95.0
Moisture (%).....	≤6.0
Ethanol Residual	≤200 mg/kg
Methanol Residual.....	≤200 mg/kg
Ash (%)	≤1.0
pH	4.5 - 7.0
Specific Rotation (degrees).....	-30.0 - -38.0
Arsenic (ppm)	<1.0
Cadmium (ppm).....	<1.0
Lead (ppm)	<1.0
Mercury (ppm)	<1.0

Microbiological Data:

Standard Plate Count (CFU/g)	<1000
Total Yeast & Mold (CFU/g).....	<100
Total Coliforms (MPN/g)	Negative
E. coli	Negative
Salmonella.....	Negative
Staphylococcus aureus	<10 CFU/g

NUTRITIONAL INFORMATION:

Nutritional Content ("as is" basis):

Calories	0.0 Cal/100 g
Calories from Fat.....	0.0 Cal/100 g
Total Fat.....	0.0 g/100 g
Saturated Fat	0.0 g/100 g
Trans Fat	0.0 g/100 g
Cholesterol	0.0 mg/100 g
Sodium	1.0 mg/100 g
Potassium.....	0.0 mg/100 g
Total Carbohydrates	1.0 g/100 g
Dietary Fiber	0.0 g/100 g
Soluble Fiber.....	0.0 mcg/100 g
Insoluble Fiber	0.0 mcg/100 g
Sugars.....	<1.0 g/100 g
Added Sugars	0.0 g/100 g
Protein.....	0.0 g/100 g
Calcium	0.0 mg/100 g
Iron.....	0.0 mg/100 g
Vitamin D	0.0 mcg/100 g
Folic Acid	0.0 mcg/100 g

Not a significant source of calories from fat, saturated fat, trans fat, cholesterol, dietary fiber, vitamin A, vitamin C, calcium and iron.

SHELF LIFE/STORAGE:

The recommended shelf life of this product is 2 years (24 months) if sealed and stored properly in a cool, dry place.

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SHIPPING:

Ship only in clean, dry, transport containers that meet all applicable federal, state, and local regulations at temperatures (<86°F) necessary to maintain the integrity of the product.

REGULATORY STATUS:

High purity rebaudioside A is generally recognized as safe (GRAS). Pyure Brands submitted a GRAS notification to the US FDA on January 10, 2010. An expert panel concluded Pyure Brands rebaudioside A is GRAS by scientific procedures. It is listed on FDA's website as GRN No. 000318. The Joint FAO/WHO Expert Committee on Food Additives (JECFA) has performed a thorough evaluation of steviol glycosides and in June 2008, a permanent acceptable daily intake (ADI) was established for steviol glycosides, including rebaudioside A.

LABELING:

Options in the U.S.:

- Organic Reb A (Stevia Extract)
- Organic Reb A*

* Organic Stevia Leaf Sweetener

** Pyure Brands recommends consulting the country specific nutrition labeling regulations as labeling requirements vary by country.

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For sales inquiries and questions, please email Philip Coggins at philip@pyurebrands.com or visit our website www.pyuresweet.com

